

# organizing Gamefowl Technology transfer

**Will a three-day training course on cock-fighting make one an expert? How about a half-day product presentation seminar?**

Of course a 3-day training, or a half-day product presentation will not make one an expert.

We realized this after the first PMA Live Lessons and Tour. So in Live Lessons and Tour 2 we have to come up with solutions—combining distance learning with actual live seminar, plus post graduate consultation. This makes PMA unique.

## DISTANCE SOLUTIONS

Lessons actually begin even before Oct. 4, 2013. About a month , in advance, students will receive lessons either emailed (free) or printed out and mailed (with extra charges for printing and mailing).

This distance learning component of PMA makes it easy for students to learn what they need to move ahead during the actual live lessons on Oct. 4, 5 & 6, 2013.

The contents of this module are managed in such a way that it can help students learn the entire course successfully. The learning modules we designed creates a logical structure, reinforced with key concepts.

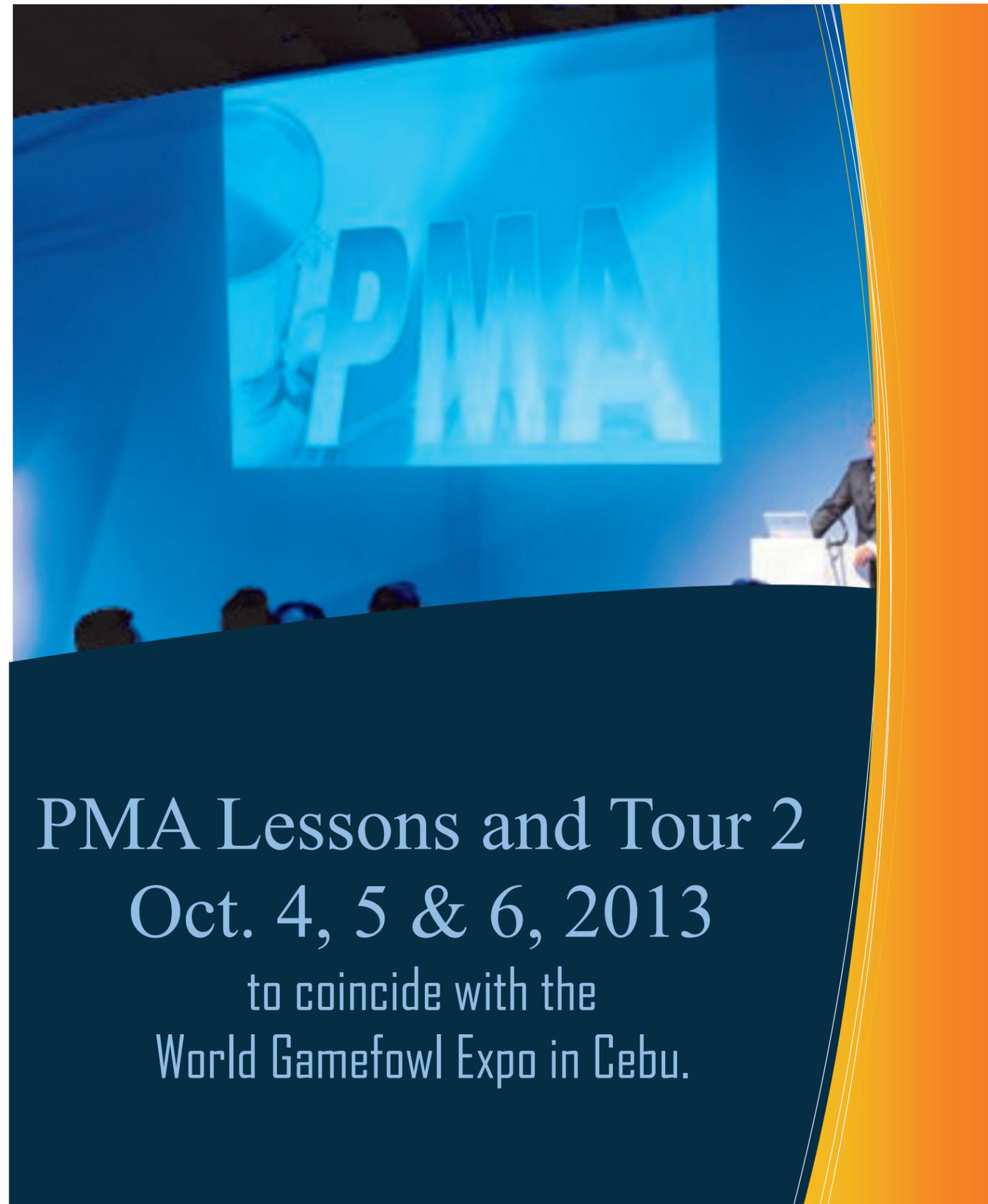
## ORGANIZED SOLUTIONS

Perhaps the most important element of this distance learning module is the way in which it is organized. The students will know what the major tasks in the lessons will be. This will help them recognize and remember the most important elements in the process.

Each major task is its own section. Each is designed to prepare the student for the actual lessons. The two components are organized to complement each other.

## CONTINUING SOLUTIONS

Post graduate consultation, will enable the graduates to add more knowledge as they go along with day to day activities related to game fowl raising. Even after graduation, students can ask questions anytime through email and PMA will reply to these questions. PMA will also send the graduates results and developments learned from new research and studies. All of these for free.



**PMA Lessons and Tour 2**  
**Oct. 4, 5 & 6, 2013**  
to coincide with the  
**World Gamefowl Expo in Cebu.**

PMA LIVE PARTICIPANTS FROM ALL OVER  
THE PHILIPPINES PRESENT

## Coincides with the World Gamefowl Expo in Cebu PMA Live Lessons and Tour 2

More lessons, more celebrated speakers.

**October 4, 5 & 6, 2013 in Cebu**

FACILITATED BY MANA AND SABONG RADYO  
IN COOPERATION WITH WARHAWK GAMEFOWL POWER SERIES FEEDS

For details e-mail [franciscoong30@yahoo.com](mailto:franciscoong30@yahoo.com)

**Accommodation:**  
Sugbotel; Cebu City

**Venues:**  
Gamefowl farm  
for Training and Develop-  
ment, Liloan, Cebu

Cebu International Conven-  
tion Center (CICC), Man-  
daue, Cebu.

**Contribution:**  
P4,500 inclusive of accom-  
modation, meals, and trans-  
portation from one venue  
to another.

## PMA keymen not much of a competitor

**THEY WILL TEACH OTHERS WHAT THEY KNOW.**

PMA is spearheaded by RB Sugbo Gamefowl Technology, an outfit that is technically equipped in cockfighting as any other. However, it is known more for its proficiency in researching and sharing valuable information rather than for gambling in the pit. Thus, although it has its share of successes in breeding and fighting, RB Sugbo GT is not a regular fixture in the country's cockfighting big events.

PMA is backed by others who really know what they will be saying and doing, who can impart knowledge earned from personal experiences. They too are not big gamblers, they would not mind if their knowledge is gained by others. Frequent competitors and heavy gamblers will not truly share what they know.

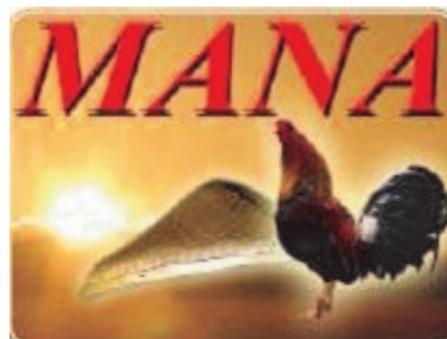
## Holistic approach solves the problem

No three-day training course on cock-  
fighting can make instant experts out of be-  
ginners.

How about a half-day product presen-  
tation seminar? Of course, the more it will not  
be of much benefit to the students.

We are aware of this. So in Live Les-  
sons and Tour 2 we have to come up with so-  
lutions—combining distance learning with ac-  
tual live seminar, plus post graduate consulta-  
tion. This makes PMA truly one of its kind in  
the field of game fowl technology transfer.

Lessons are tri-lingual—in English, Filipino and Cebuano. The semi-formal conduct  
of classes ensures that students understand the lessons.

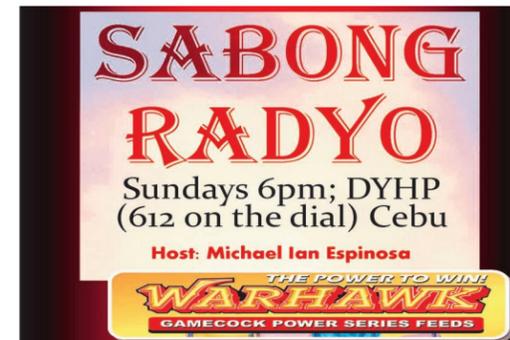


Contact us. Email:  
[franciscoong30@  
yahoo.com](mailto:franciscoong30@yahoo.com)

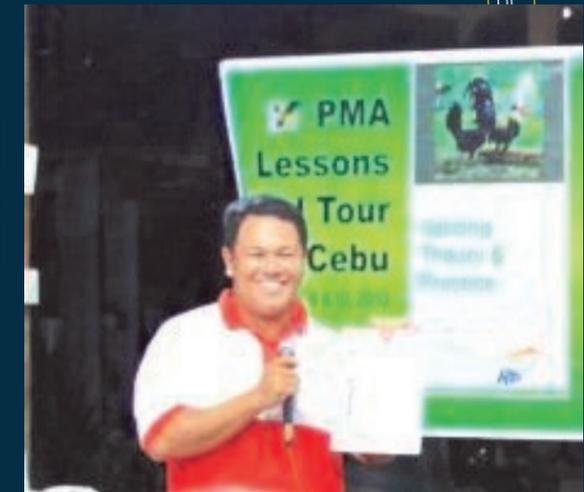
## PMA UNDERSTANDS THE DYNAMICS OF THE GAME

We fully understand the dynamics of  
game fowl-raising. We also know the intricacies  
of the game. For example, if you are the farm  
owner and you cannot attend the Lessons and  
Tour, you may send your trusted man, but you  
too will receive lessons through email or mailed  
materials. And, you too can consult with us.

In the process, you will have idea if your  
man is doing the right things. If your man will  
leave to find another job, your operation will not  
be crippled while you are looking for replace-  
ment because you yourself know what to do  
and what to instruct your farmhands.



Rey Bajenting of RB Sugbo explains a point during Lessons and Tour 1.



Doc Angelo Grave talks about medication and vaccination during the first PMA Lessons and Tour.



Participants of PMA Lessons and Tour 1 sight-seeing at Scorpion Ox Gamefarm in Argao, Cebu.